Happy New School Year!

I hope you all have had a great start to the 2018-2019 school year, and I hope you have plans for success throughout the year. As always, AASSP is here to help in any way we can, so be sure to reach out to Katrina or me at any time for any reason.

Back in the day, when I was a principal, we never had students or teachers who missed even a single day of school. Also, we never had a discipline referral, a complaint from a parent, or a bad news story. We won ALL of our games in every sport; our band was invited to play in 12 different parades around the world; the cheerleader tryouts never had a controversy; every bus arrived and left on time with all of the students seated properly; no one arrived at the carpool line until the end of the day; and all of our teachers were National Board Certified. Additionally, the central office gave us more money than we needed, and we were able to give each teacher a bonus two times per year. Did I mention I was the principal at Lake Woebegone High School?

Of course this school does not exist in any form, and we do not live in a world where everything is perfect. By the end of the first day of school you have dealt with any number of unfortunate events that no amount of prior planning could have mitigated.

How do you plan for a new student who arrives on day 1 with all the proper residency documentation, but very little, if any, evidence that he or she can function in a school setting at the proper grade level? How do you plan for a parent who shows up angry about something that occurred last year and at a different school? These are but two issues that many of you deal with on a daily basis.

Thankfully, the principals and assistant principals in our great state do a fabulous job of planning for the known and preparing to handle the unknown. This is the art of leadership, and you guys all do an exceptional job in this very subjective endeavor.

Our goal at AASSP is to provide you with excellent professional learning opportunities, effective legal support, appropriate legislative and advocacy work, proactive communication, ample networking events, and outstanding awards and recognition programs. I encourage you to engage your peers in AASSP, and I also encourage you to spread the word about the importance of membership in this fine professional organization.

Have you ever stopped to think about the impact you have on those around you? If not, you should. The leader, simply by his or her position, has an impact on everyone. Have you ever had a great day changed by a leader who is having a bad day? Likewise, have you ever had a bad day become better by a leader who is having a good day? Remember, your vibe attracts your tribe. People do not want to follow a leader with a permanent scowl or bad attitude. Be the leader that you would want to follow.

Smile as much as possible. Find time to laugh. Get out of the office and see people.

Have a GREAT year!

Sincerely,

Vic Wilson
Letter from AASSP President

Well, yet another summer has come and gone. By now, I’m sure all of you are back into the swing of things having started another school year. Some of you may be relatively new to administration while others, like myself, may be a little more “experienced”. At any rate, I want to say welcome back to you all.

In today’s world, public education is not always viewed in a positive light. Teachers and administrators are expected to do more than ever before. And often, they are expected to do it with less. Regardless of how our profession may be viewed by outsiders, it is my opinion that what we do every day is one of the most important professions in existence. Medical professionals provide what many individuals would say is the most important service to mankind because they often literally save lives. If you have ever dealt with the illness of a loved one, especially a child, you probably agree.

I feel that educators run a close second because we impact so many of our country’s citizens and it can often be said that we too save lives. I hope that as you begin this new year, that you do so with the understanding and BELIEF that what you do every day in your chosen profession is hugely important. Thank you for what you do.

As you go about your work each day serving the students of our state, it is also important that you take care of yourself. We all know how difficult our jobs can be at times. Selfless service to others is a very noble pursuit, but we are human too. Folks who don’t do what we do often don’t have a clue how stressful our jobs can sometimes be. Those of us who work in administration get it. That’s why it is important that we stick together and support each other. Professional development comes in many forms. I am of the opinion that the most powerful of those is the learning and sharing that goes on when we gather in fraternal settings. In the case of AASSP and CLAS, it happens at our conferences and district meetings. That is why membership in these organizations is so crucial to us and to those who will follow us. I was very fortunate that veteran school leaders like Tommy Ledbetter, Tom Drake, Dickie Brown, Donnie Rotch, Terry Harris, and so many others saw fit to treat me as one of them when I had just started in administration. You can probably navigate the often turbulent waters of school administration without mentors, but trial and error is not a learning method I would suggest if you can avoid it. If you’re smart, you’ll draw from the experiences of those who have gone before you. You can find a bunch of those folks at AASSP gatherings. For those of you who have been around for a while like I have, I encourage you to extend your sphere of influence to prospective and beginning administrators. Reach out to them and share your knowledge and encourage their membership and active participation in our affiliate.

In today’s climate of political correctness and with the move to contract principalships, the game has definitely changed for us. That is why I think that the experiences shared and relationships built through membership and participation in AASSP are more important than ever.

I hope you all have a great school year and I look forward to seeing you at our AASSP/AAMSP Fall Conference in November.

Todd Markham

---

**2018 AASSP/AAMSP FALL CONFERENCE**

**PRE-REGISTRATION CUT-OFF**

September 28, 2018

New dates for fall conference this year – Saturday through Monday!!

Bring your family November 10-12 and enjoy a long weekend at the beach while networking with colleagues and expanding your learning opportunities.
AASSP 2018-2019 Board of Directors

President
CLAS Director
Todd Markham
Buckhorn High School

President-Elect
Brian Clayton
James Clemens High School

Past President
Farrell Seymore
Opelika High School

Vice President
CLAS Director
Joe Toomey
Murphy High School

CLAS Director
Bennie Shellhouse
Andalusia High School

CLAS Director
Cathy Seale
Marengo County Schools

CLAS Director
Wes Rogers
Elmore County High School

CLAS Director
Van Phillips
Center Point High School

CLAS Director
Bobby Tittle
Ohatchee High School

NASSP Coordinator
Rick Carter
Athens Renaissance School

AP of the Year
Jennifer Hogan
Hoover High School
AASSP 2018-2019 Board of Directors

**District 1 President**
Andrea Dennis
CL Scarborough Middle School

**District 2 President**
Perry Dillard
Dale County High School

**District 3 President**
Christy Mims
Jemison High School

**District 4 President**
Matt Coker
Tallassee High School

**District 5 President**
Carrie Busby
Mt. Brook High School

**District 6 President**
Bobby Tittle
Ohatchee High School

**District 7N President**
Russell Tate
Deshler High School

**District 7S President**
Jeff Cole
Winston County High School

**District 8 President**
Travis Schrimsher
Athens High School

**CLAS Past President**
Richard L. Brown, Sr.
Beauregard High School

**Assistant Executive Director**
Katrina Akers

**Executive Director**
Vic Wilson
The Alabama Association of Secondary School Principals (AASSP) continues to oversee and support the work of the Alabama Student Council Association (ASCA) and invites your school to join our student organization. ASCA provides excellent benefits for student council/student government sponsors and students alike. Your school’s annual membership in ASCA entitles your student council advisor(s) to attend a one-day training at no cost to your school at the Wynfrey Hotel in Birmingham. Advisors/sponsors from all over Alabama will share fundraising ideas, set goals that will assist them in developing student leaders, discuss common issues, network with other student government advisors, and hear an excellent speaker. Your student government advisor(s), new or veteran, should be there!

In addition, your school’s membership brings you and your sponsor information and discounts on the ASCA Spring Conference to be held April 14-15, 2019 at the University of Alabama. This Conference is an excellent opportunity for your students to interact with other student leaders across the state, share ideas, hear outstanding speakers, compete for scholarships, and be recognized as the next generation of leaders in Alabama. Join with us as we continue to provide quality leadership opportunities for our students as well as granting a wish to a deserving child through the Make-A-Wish Foundation. Included is your ASCA membership form for the Alabama Student Council Association and the registration form for the free Advisor’s Workshop (s) to be held October 1, 2018.

Your continued support of our student council/student government organization is essential to the success of ASCA.

Katrina Akers
AASSP Assistant Executive Director
ASCA Executive Director

SAVE THE DATE

ASCA
Spring Conference

APRIL 14-15 2018 · BRYANT CONFERENCE CENTER · TUSCALOOSA
Please complete this membership form for your Student Council/SGA to become a member of the Alabama Student Council Association.

Select a Level of Membership

- Regular Membership $95
  - Advisor Workshop
  - Newsletter

- Silver Membership $125
  - Advisor Workshop
  - Newsletter
  - School Recognition in Program
  - Certificate
  - $30 Donation to Scholarship Program

- Gold Membership $150
  - Advisor Workshop
  - Newsletter
  - School Recognition in Program
  - Certificate
  - $55 Donation to Scholarship Program
  - Advisor receives complimentary registration when 10 or more students register for the ASCA Spring Conference

Please make checks payable to:

ASCA
P.O. Box 428
Montgomery, AL 36101-0428

If you have questions, or need more information, please contact us at (800) 239-3616 or email katrina@clasleaders.org.

ASCA is sponsored by the Alabama Association of Secondary School Principals (AASSP).

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**THIS FORM MUST ACCOMPANY PAYMENT**
ATTENTION
STUDENT COUNCIL/GOVERNMENT ADVISOR
FREE
Workshop for Advisors

WHEN/WHERE: October 1, 2018 @ Wynfrey Hotel, Birmingham AL

TIME: 8:30 AM - 3:00 PM

REGISTRATION: Deadline - September 24
Online Registration at www.asca.hereweb.com

WHY: Training & Assistance for the Novice!
Networking & New Ideas for the Experienced!

GUEST SPEAKER: Terri Johnson

COST: FREE for all Student Council/SGA Advisors
For all 2018 member schools

For more information contact Katrina Akers @ 800-239-3616
or katrina@clasleaders.org
Greetings Fellow Administrators,

Welcome back to a new school year filled with opportunities, possibilities, and successes!

I hope each of you found time during those busy summer months to relax, rejuvenate, and rekindle the flame successful leaders possess! Hopefully, your first few weeks of school have been positive and productive.

I am Cassandra Scott, principal of Straughn Middle School. It is indeed a joy and privilege to serve as the 2018-2019 President of the Alabama Association of Middle School Principals. I enthusiastically embrace the opportunity to collaborate with the CLAS staff and the members of AAMSP in an effort to advance public education.

On behalf of AAMSP, I invite you to attend our Fall Conference in November and our district meetings. Active participation is the key ingredient to making this association strong. I welcome your ideas and any suggestions you may have to strengthen our association. Choose this year as the year to connect, collaborate, and celebrate with a community of professionals who are working to achieve excellence.

As we begin a new chapter this school year, may we be the “LIGHT” in our school and community. When challenges come our way and the storm winds try to dim our light, a perfect opportunity presents itself for us, as leaders, to use our light to lead out and not allow the darkness to overshadow our strides to grow and shine for our schools. We face common challenges and obstacles, but, even during cloudy days, great leaders push through and maintain a bright light!

As school leaders, we recognize we are lifelong learners and are willing to accept any and every challenge as a new learning experience. We lead with a sense of purpose and passion. Our actions reflect compassion, gratitude, and patience.

As leaders, we inspire others and give our time, energy, and expertise. We help others reach their full potential and aspire to transform the lives of others so they can illuminate their surroundings.

Each day we have the opportunity to create positive productive partnerships with our students, faculty, staff, parents, and community members. As school leaders, let us lay the foundation to promote a healthy illuminous school environment.

As the “Light” in our buildings, may we continue to Lead, Inspire, Give, Help, and Transform.

May you have a blessed school year! Let your LIGHT shine brightly!

Cassandra Scott
AAMSP 2018-2019 Board of Directors

**District 1 President**
Oliver Sinclair
Spanish Fort Middle School

**District 2 President**
Danelle Peterman
D.A. Smith Middle School

**District 3 President**
Tony Sanders
Greensboro Middle School

**District 4 President**
Ross Reed
Auburn Jr. High School

**District 5 President**
Caroline Obert
Chelsea Middle Schools

**District 6 President**
Michael Maniscalco
Oxford Middle School

**District 7N President**
Ashley Bowling
Florence Middle School

**District 7S President**
Scott Goodwin
Winfield Middle School

**District 8 President**
Vicky Spears
West Point Middle School
NASSP, AASSP, and CLAS will be celebrating National Principals Month in October.

The success of every school and student depends on the effectiveness of school leaders. National Principals Month is one way we can promote the importance of and investments in school leadership. Here are a few ways for you to celebrate your leadership.

- **National Principals Shadowing Week: October 15-19**
  Invite elected officials and other community stakeholders to shadow you for a day at your school. (Sample email language to invite elected officials to your school can be found at [https://www.principalsmonth.org/shadowing-visits/](https://www.principalsmonth.org/shadowing-visits/)

- Send a fellow principal [a free e-card](#) in honor of this month’s celebration.

- Use [sample social media posts](#) to spread the word about National Principals Month to your students, staff, and community.

- Actively use [#ThankAPrincipal](#) hashtag on social media.

If you plan to invite elected officials to your school please contact CLAS at susie@clasleaders.org, so we can feature your efforts on our social media outlets, newsletters, and website.

We hope you enjoy celebrating and being celebrated in October for Principals Month.
AASSP/AAMSP FALL CONFERENCE 2018
Alabama Association of Secondary School Principals
and Alabama Association of Middle School Principals
November 10-12, 2018
Perdido Beach Resort
Orange Beach, Alabama

 Name: ____________________________________________
Preferred Name on Badge: ____________________________
Position: __________________________________________
School: ___________________________________________
System: __________________________________________
Phone: ___________________ Fax:  ____________________
E-mail:  ___________________________________________
Bill To: ____________________________________________
Billing Address:  _____________________________________
Billing City: ______________________ Zip:  ______________
Spouse/Guest Name: ________________________________
(Guest qualification applies only to individuals who are NOT in the
educational industry)

1. CONFERENCE REGISTRATION

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<th>Circle Choice(s)</th>
<th>Pre-Registration by Sept. 28</th>
<th>Registration Sept. 29 - Nov. 9</th>
<th>On-Site After Nov. 9</th>
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<td>Spouse/Guest</td>
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3. SPECIAL ACCOMMODATIONS
- I will need special accommodations for a disability
- I have special dietary requirements____________________

4. EMERGENCY CONTACT
In case of an emergency, contact:
Name: ____________________________________________
Daytime Phone: ______________ Evening Phone: ___________

5. PAYMENT (Circle One)
Check or Purchase Order # _____________________________
(Payment or valid PO Number is required before registration can be processed.)
Credit Card (circle one): Visa MasterCard Discover Card
Card Number: __________________ Exp: ___________
Cardholder’s Name: ______________ CVV: ___________
Cardholder’s Address: __________________________________________
Cardholder’s Phone: ___________________________________________

Refunds granted only upon request. No refunds granted after
Nov. 2, 2018. Send registration by 24-hour fax line to (334)
265-3611 or mail your payment and registration form to:

AASSP
P.O. Box 428
Montgomery, AL 36101-0428

Questions? Call (800) 239-3616

2. MEALS

BREAKFAST, MONDAY, NOV 12
- I will attend the Bryant Jordan Breakfast
  (no charge, included in registration)
- I will NOT attend

Room Reservations: Call (800) 634-8001 to make reservations at Perdido Beach Resort. Ask for the AASSP/
AAMSP Fall Conference rate.

Guest room rates per night (not including taxes and fees)-
Angle view - $111, Pass view - $121, Pool view - $131,
Gulf front - $151 and must be reserved by October 12, 2018.

Make reservation online:
https://www.perdidobeachresort.com/alabama-association-secondry-school-principals/

AGENDA
Saturday, November 10
Registration 9:00pm - 4:00pm
AASSP and AAMSP Board Meetings - 12:00pm - 1:30pm
Opening General Session - 2:00pm - 3:30pm
Affiliate Meetings - 3:45pm - 4:15pm
Conference Reception - 4:30pm - 6:00pm

Sunday, November 11
Continental Breakfast - 7:45am - 8:30am
Breakout Sessions - 8:45am - 9:30am & 11:15pm - 2:00pm
Second General Session/Awards - 10:30am - 11:50am
Lunch with Partners - 12:00pm - 1:00pm
Legislative Panel - 2:00pm - 3:30pm
AASSP/AAMSP Board of Directors Dinner - 7:00pm

Monday, November 12
Bryant Jordan Breakfast - Steve Saverese - 8:00am - 9:15am
Breakout Sessions - 9:30am - 10:15am
Joint General Session with AAESA - 10:30am - 12:00pm
Upcoming Professional Learning

CLAS Lunch & Learn Webinar
“Alabama Ethics for Administrators: Know the Law”
presented by Thomas Albritton
October 4, 2018
11:00am-12:00pm

Leadership Institute
“Fostering Collective Efficacy to Ensure Improved Student Outcomes”
presented by Jenni Donohoo
October 23, 24, 25

AASSP/AAMSP Fall Conference
November 10-12, 2018
Perdido Beach Resort
Orange Beach, AL

Leadership Institute
“Hot Topics in Special Education Law”
presented by Julie Weatherly
and
“Preventing Legal Troubles: Effective Instruction for Students with Disabilities”
presented by Khristie Goodwin
November 27, 28, 29

CLAS Secretaries Conference and Google Camp
December 4-5, 2018
Wynfrey Hotel
Birmingham, AL

More information and registration is located at www.cclasleaders.org/PD/events

Do you have an innovative idea or best practice?

Please share with your colleagues and submit an article for the AASSP e-newsletter!

Send to katrina@clasleaders.org
### I. CLAS DUES - Full Membership with Legal Services
(school/system employees with administrative or supervisory positions)

<table>
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<th>Individual/Institutional</th>
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**GRAND TOTAL: $**

### II. CLAS DUES - Membership without Legal Services
(retirees, consultants, SDE, Higher Ed., teachers, non-supervisory employees, etc.)

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**GRAND TOTAL: $**

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**Address questions to (800) 239-3616 or membership@clasleaders.org**

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**CLA is a non-profit organization exempt from income tax under Code Section 501 (c)(6). Contributions or gifts are not deductible as charitable contributions for Federal Income Tax purposes.**