Greetings from Montgomery! I hope this newsletter finds you enjoying your last days of summer, and I also hope that you were able to rest, relax, and re-charge at some point during your short summer break. I know how busy our days get as the calendar turns from the late summer to the early fall, and how you all have been busy preparing for another challenging year. Good luck on your endeavors in this regard, and thank you for your commitment to the children and adults under your care.

It has been a very busy summer for me. I finished my time as superintendent in Hartselle on June 30, and then started to work at CLAS on July 5. We had a very productive first few weeks at CLAS, and I am thrilled to be working with such a wonderful and caring group in the CLAS office. Everyone is very lucky to have Debbie, Tammy, Susie, Alyssa, Starr, Leslie, and Evelyn working with us on a daily basis. I am truly fortunate to have such a dedicated and caring staff help me as we work to lead CLAS.

Join me in thanking Dr. Earl Franks for his wonderful leadership. Dr. Franks has done a fabulous job leading CLAS for the last nine years, and now he will do an equally impressive job leading the National Association of Elementary School Principals for many years to come. We all wish him well in this new endeavor, and we look forward to a continued strong relationship with NAESP. I know that change can be scary; however, I pledge to you that CLAS is clearly an exemplary organization, and our goal as a team will be to enhance what CLAS does for our members on a daily basis.

Our first year together will be one of learning for all of us. I will be listening to you to learn what we do well and what we can do better. With your help, we can strengthen our organization in many ways. I will also be coming to visit. I want to come to your district meetings, your workshops, and your schools to see what you do on a daily basis. I want to learn with you as we work to help those under our care learn at higher levels.

The coming weeks and months will be exciting for all us, and I can’t wait to be a part of helping you make a difference where you are. Don’t hesitate to call, text, email, come by, or tweet me. My cell number is 256.612.0905. Feel free to call or text. I can be found on twitter @Othell.

Thank you for all you do for Alabama!

Sincerely,

Vic Wilson
Greetings Friends and Colleagues,

I hope this letter finds you in a successful school year. I love the beginning of school with the sights and sounds of students moving about our campuses; it is an energy that cannot be matched. We all serve in different communities with different needs and challenges, but one great goal that we all share is a commitment that our students will have the best opportunities to be successful. I thank you for your commitment to the children of this state as we strive to provide them with an outstanding education.

This is why membership in the Alabama Association of Secondary School Principals is so vitally important. We have an established network of professionals across this state who readily share ideas and continually find innovative methods to grow our schools and ourselves. Beginning this fall, your district presidents will host meetings throughout the state. I encourage you to plug in to those meetings and begin the dialogue of growth. Furthermore, I would encourage you to register for this year’s Fall Conference in Orange Beach (November 13-15, 2017). We are in the final stages of planning an outstanding conference tailored for the secondary and middle school principal’s needs.

We are working in a period of transition and uncertainty in Alabama education. For this reason it is important that we work together to make our collective voices known for all students across this state. Thank you for your support of AASSP, and please call on us if we can ever be of service.

Farrell Seymore

2017 AASSP/AAMSP FALL CONFERENCE

MAKE IT matter happen

PRE-REGISTRATION CUT-OFF OCTOBER 6.

(REGISTRATION FORM ON PAGE 16)
Letter from the ASCA Executive Director

The Alabama Association of Secondary School Principals (AASSP) oversees and supports the work of the Alabama Student Council Association (ASCA) and invites your school to join our student organization. ASCA provides excellent benefits for student council/student government sponsors and students alike. Your school’s annual membership in ASCA entitles your student council advisor(s) to choose one of three locations in September and attend a one-day training at no cost to your school. Advisors/sponsors from all over Alabama will share fundraising ideas, set goals that will assist them in developing student leaders, discuss common issues, and network with other student government advisors. Your student government advisor(s), new or veteran, should be there!

In addition, your school’s membership brings you and your sponsor information and discounts on the ASCA Spring Conference to be held April 8-9, 2018 at the University of Alabama. This Conference is an excellent opportunity for your students to interact with other student leaders across the state, share ideas, hear outstanding speakers, compete for scholarships, and be recognized as the next generation of leaders in Alabama. Join with us as we continue to provide quality leadership opportunities for our students. Included is your ASCA membership form for the Alabama Student Council Association and the registration form for the free Advisor’s Workshop(s) to be held September 15, 18, and 19.

Your continued support of our student council/student government organization is essential to the success of ASCA.

Katrina Akers
AASSP Assistant Executive Director
ASCA Executive Director
Please complete this membership form for your Student Council/SGA to become a member of the Alabama Student Council Association.

Select a Level of Membership

- **Regular Membership $95**
  - Advisor Workshop
  - Newsletter

- **Silver Membership $125**
  - Advisor Workshop
  - Newsletter
  - School Recognition in Program
  - Certificate
  - $30 Donation to Scholarship Program

- **Gold Membership $150**
  - Advisor Workshop
  - Newsletter
  - School Recognition in Program
  - Certificate
  - $55 Donation to Scholarship Program
  - Advisor receives *complimentary* registration when 10 or more students register for the ASCA Spring Conference

Please make checks payable to:

ASCA
P.O. Box 428
Montgomery, AL 36101-0428

If you have questions, or need more information, please contact us at (800) 239-3616 or email katrina@clasleaders.org.

*ASCA is sponsored by the Alabama Association of Secondary School Principals (AASSP).*

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Bill To: ____________________________________________

THIS FORM MUST ACCOMPANY PAYMENT
ATTENTION
STUDENT COUNCIL/GOVERNMENT SPONSOR

FREE
Workshop for Advisors

WHEN/WHERE:
- South- Baldwin County Central Office Satellite: Friday, September 15 (8:30-2:30)
- Central – Samford University: Monday, September 18 (8:30-2:30)
- North – James Clemens High School: Tuesday, September 19 (8:30-2:30)

REGISTRATION: Fax this form to 866-319-5775

WHY:
- Training & Assistance for the Novice!
- Networking & New Ideas for the Experienced!

COST: FREE for all Student Council/SGA Advisors

For more information contact Katrina Akers@ 800-239-3616
or katrina@elasleaders.org

Which Location (Circle One)
- Baldwin County Central Office Satellite
- OR Samford University
- OR James Clemens High School

School Name:______________________________________________________________

Sponsor’s (#1)Name:_________________________________________________________

Sponsor's Email:____________________________________________________________

Sponsor's (#2) Name:_______________________________________________________
(Optional)

Sponsor's Email:____________________________________________________________

REMEMBER TO JOIN YOUR State Student Council ASSOCIATION
www.asca.hereweb.com

Sponsored by: Alabama Association of Secondary School Principals
A Message from the AAMSP President

Dear Colleagues,

It is a great honor to serve as the AAMSP President this year. I hope that all of you have started off to a positive school year. As an administrator, I love seeing how much teachers, students, and parents’ attitudes change over the summer. They are fueled with energy to start a new year and beginning a new chapter in their students’ educational lives. As members of CLAS, you are part of that energy and excitement by continuing the foundation of growth and excellence with our children.

I hope to work with you this year as an organization to share ideas, grow professionally, and tackle any obstacles that affect our schools. Together, we can provide input on policies and procedure to improve learning.

Last year was a great year for AAMSP. Our membership increased to 425. We awarded four scholarships at the CLAS Summer Conference to aspiring and practicing members. We also gave away two registrations for the AASSP/AAMSP Conference in November.

Our mission in AAMSP is to serve as a voice and a resource for public school middle level administrators. Some of our goals are to facilitate positive educational leadership, to speak for the middle school principals and to enhance the image of the middle school principal as an educational leader. I challenge you to take a greater role in participating in your district’s meetings and reaching out to your colleagues.

I also encourage you to participate in our Fall Conference, which is scheduled for November 12th-15th at the Perdido Beach Resort in Orange Beach. Please make sure to attend the AAMSP affiliates meeting on November 13th for a chance to win door prizes.

I wish you the best year and hope to see you at the CLAS Conferences.

April Tucker
Director of Federal Programs
Cullman County Schools
AAMSP 2017-2018 Board of Directors

President
April Tucker
Cullman County Schools

President-Elect
Cassandra Scott
Straughn Middle School

Vice-President/CLAS Director
Aimee Rainey
Florence Middle School

Past President / CLAS Director
Keith York
Opelika Middle School

Treasurer/CLAS Director
Andy Carpenter
Pizitz Middle School

Secretary
Mike Stansberry
Susan Moore High School

CLAS Director
Larry Haynes
Oak Mountain Middle School
AAMSP 2017-2018 Board of Directors

District 1 President
Oliver Sinclair
Spanish Fort Middle School

District 2 President
Danelle Peterman
D.A. Smith Middle School

District 3 President
Tony Sanders
Greensboro Middle School

District 4 President
Lura Reed
Sanford Middle School

District 5 President
Susan Hyatt
Pelham City Schools

District 6 President
Michael Maniscalco
Oxford Middle School

District 7N President
Ashley Bowling
Florence High School

District 7S President
Scott Goodwin
Winfield Middle School

District 8 President
Alan Dunkling
Good Hope Middle School
NASSP and CLAS will be celebrating National Principals Month in October. Here are some activities you can do to participate:

- Invite elected officials and other relevant stakeholders to shadow you for a day at your school. (Sample email language to invite elected officials to your school can be found at [http://www.principalsmonth.org/shadowing](http://www.principalsmonth.org/shadowing))

- Actively use #ThankAPrincipal hashtag on social media.

If you plan to invite elected officials to your school please contact CLAS at [admin@clasleaders.org](mailto:admin@clasleaders.org), so we can feature your efforts on our social media outlets, newsletters, and website.

We hope you enjoy celebrating and being celebrated in October for Principals Month.
When hiring new teachers, what is the primary focus? Hiring a great classroom teacher? Hiring a great coach? Hiring a great mentor? What about hiring a great club sponsor? Honestly, as a high school principal, I believe these traits are all truly vital to a smooth and successful school year.

Now, the question is how do you find this “needle in the haystack”? Well, sometimes they don’t come with all the above mentioned qualities. Sometimes those qualities are developed as your relationship grows with that teacher. Sometimes they bond with the foundation already laid with a great staff. Either way they are a vital part of your staff. When you’re lucky, they make up the majority of your staff.

Since relationships are the baseline of a successful staff, what do you do to strengthen that bond?

- Do you write them “thank you” notes so they know they are appreciated? This small act of kindness goes a long way to build that relationship.
- Do you invite the staff to places so you can all relax and “let loose”? This may be a Christmas party at your house, a swimming cook-out, or a mountain hike and picnic.
- Do you give provide them with snacks throughout the year or even little gifts? This small giving is loved by my staff. It may be a few dozen doughnuts, boxes of Little Debbie Cakes, a popcorn bar, or bags of cookies. Either way, $20.00 of snacks will go a long way in developing and building a solid relationship with your faculty.
- Do you support them and their clubs or organizations? Do you give them some money from the general fund so they can buy that piece of equipment, or do you fly to watch them participate in another state? Coaches and sponsors, like the kids, enjoy seeing you at these events and like to know their events are important to you.
- Do you publicly brag on those who go “above and beyond”? Recommendations for Employee of the Month, spotlights on the school website, tweets of great things in the classroom, etc., are all great “shout outs” for those vital staff members.
- Do you back them when their back is against the wall? It is easy to give in to that over-bearing parent complaining about playing time or grades, but did you back your staff? Stand tall with your staff. Give them your total confidence in their ability to do the job. Micromanaging quickly ruins a good relationship with great staff.

When hiring new staff, you must lay out your expectations and discuss what is important to you. Coach new staff to pay attention to detail, and provide positive praise when those details are met. These are important for proper communication.

Hopefully, the majority of your staff are already SUPERHEROES! Hopefully, new staff members “conform to the norm” and jump in to be future SUPERHEROES. Remember, those relationships can be built with time. Write a note, buy a snack, brag on them, and support their programs….you may develop your own superheroes!
Congratulations Van Phillips, Sr.
Alabama’s 2017 Principal of the Year

Mr. Van Phillips, Sr., principal of Center Point High School in the Jefferson County School System, has been named 2017 Alabama Principal of the Year by the Alabama Association of Secondary School Principals (AASSP). Phillips will represent the state of Alabama in a national judging of school leaders in the National Principal of the Year Program sponsored by the National Association of Secondary School Principals (NASSP).

Phillips earned his Bachelor’s degree from Kentucky State University, a Master’s degree from Bowling Green State University, and his Advanced Administrative Certification from Alabama State University.

Phillips has served as an educator for 34 years, 29 of those years in administration.

Principal Phillips is credited with partnering with stakeholders, on every level, to afford students access to the best facilities and instructional resources available.

Phillips created a Freshman Academy in response to instructional challenges. The Freshman Academy is housed in Center Point High School and allows ninth-graders to experience success within a smaller environment with less distractions. He also initiated an after-school tutorial program for instructional support. This program provides students with daily tutorial services, hot dinner meals four times a week, and transportation home at the end of each evening.

“Congratulations to Van Phillips on his selection as Alabama’s Principal of the Year,” states Dr. L. Earl Franks, CAE, former AASSP executive director. “His accomplishments as a principal are significant and worthy of accolades and recognition at the highest level. Phillips’ leadership in transforming Center Point High School to meet students’ needs reflects his abilities that are worthy of state and national recognition. We are excited to have Mr. Phillips represent Alabama in this prestigious program.”

The Alabama Principal of the Year Award is sponsored by the Alabama Association of Secondary School Principals. A trip to Washington, D.C., to the NASSP Principal of the Year Awards Program is provided by AASSP. Phillips was recognized at the Awards Luncheon during the CLAS Convention on June 13, 2017, at the Mobile Convention Center. The CLAS Annual Summer Convention is the largest gathering of school leaders in the state of Alabama. He will also be recognized at the AASSP/AAMSP Fall Conference in November 2017.
Congratulations Keith York
Alabama’s 2017 Middle School Principal of the Year

Keith York, principal of Opelika Middle School in the Opelika City School System, has been named 2017 Alabama Middle School Principal of the Year by the Alabama Association of Secondary School Principals (AASSP).

York has 25 years of experience in the field of education with 16 of those years in administration. Since 2011, York has led Opelika Middle School as its principal. Previously, he served as an assistant principal at Opelika Middle School.

Principal York works collaboratively with all stakeholders to determine programs and procedures that will be most effective in the classroom.

Through his efforts, Opelika Middle School implemented the Be Nice initiative to develop positive character and behavior among students. All staff members are assigned to small groups of students and use this time to discuss positive character, build rapport, and guide students’ academic needs. This initiative has created a culture of respect along with a safe learning environment, resulting in the 2016-2017 Alabama Safe School Award.

Also, a Skills/Enrichment period was created to ensure students are provided instructional opportunities to be successful. This involves every teacher and provides reading and math enrichment as well as mini project-based learning groups. This program has resulted in yearly increased proficiency results on the ACT Aspire.

“Congratulations to Keith York on his selection as Alabama’s Middle School Principal of the Year,” states Dr. L. Earl Franks, CAE, former AASSP executive director. “His accomplishments as a school principal are well documented and worthy of this state-wide recognition. His tireless and highly successful efforts on behalf of the students he serves have not gone unnoticed. We are excited to have Mr. York as Alabama Middle School Principal of the Year.”

The Alabama Middle School Principal of the Year Award is sponsored by the Alabama Association of Secondary School Principals. York was recognized at the Awards Luncheon during the CLAS Convention on June 13, 2017, at the Mobile Convention Center. The CLAS Annual Summer Convention is the largest gathering of school leaders in the state of Alabama. He will also be recognized at the AASSP/AAMSP Fall Conference in November 2017.
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### Recruiter Information - New Members Only

I was recruited by: _________________________

### Payroll Deduction Authorization (please verify system participation):

I authorize the Board of Education to automatically deduct dues each year for membership in the Council for Leaders in Alabama Schools and such other affiliated professional organizations as indicated on this form unless I revoke this authorization in writing prior to Sept. 15 of any given school year. If for any reason employment is terminated, any amount still owed will be deducted from the last payroll check or be the individual’s responsibility. Death of the member shall revoke this authorization, and no further deduction shall be made. This authorization shall permit and accept any changes in the amount of dues officially adopted by CLAS and affiliated organizations on this form.

**Signature** ________________________ **Date** ________________

### Method of Payment

- [ ] Check * ___________________
- [ ] PO # ____________________
- [ ] Payroll Deduction (authorization agreement must be signed below)
- [ ] Invoice To: _________________________
- [ ] Visa/MasterCard/Discover

**Card Number:** ___________ - ___________ - ___________ - ___________  **CVV:** _______

**Expiration Date:** ______/______  **Cardholder’s Name:** _________________________

**Cardholder’s Address:** _________________________  **Cardholder’s Phone:** _________________________

**Preferred Phone:** _________________________  **Preferred Address:** _________________________

**Home**  **School System**  **Organization**  **Extension**

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### CLAS Membership - Full Membership with Legal Services

*(school/system employees with administrative or supervisory positions)*

#### CLAS Membership - Required

- [ ] $284

#### State Affiliate Dues - At Least One Affiliate is Required

- [ ] $95 Renew
- [ ] $50 New
- [ ] $290
- [ ] $335
- [ ] $60 Renew
- [ ] $30 New
- [ ] $50
- [ ] $50
- [ ] $25
- [ ] $125
- [ ] $40

#### National Affiliate Dues - Optional

- [ ] $250 Renew
- [ ] $215 New
- [ ] $250 Renew
- [ ] $215 New
- [ ] $80
- [ ] $125

**GRAND TOTAL: $_______**

### CLAS Membership - Membership without Legal Services

*(retirees, consultants, SDE, Higher Ed., teachers, non-supervisory employees, etc.)*

#### CLAS Membership - Required

- [ ] $75

#### State Affiliate Dues - Optional

- [ ] $50 Renew
- [ ] $30 New
- [ ] $113
- [ ] $118
- [ ] $60
- [ ] $30 New
- [ ] $30 New
- [ ] $50
- [ ] $40
- [ ] $125
- [ ] $40

**GRAND TOTAL: $_______**

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**Address questions to (800) 239-3616 or membership@clasleaders.org**

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*NAESP Active and Institutional Memberships include $2 Million Liability Insurance. 
NASSP Active and Institutional Memberships include $1 Million Liability Insurance.*
AASSP/AAMSP FALL CONFERENCE 2017
Alabama Association of Secondary School Principals
and Alabama Association of Middle School Principals
November 12-15, 2017
Perdido Beach Resort
Orange Beach, Alabama

(please print clearly)
Name: ____________________________________________
Preferred Name on Badge: ____________________________
Position: __________________________________________
School: ___________________________________________
System: __________________________________________
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Bill To: ____________________________________________
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Spouse/Guest Name: ________________________________
(Guest qualification applies only to individuals who are NOT in the
educational industry)

1. CONFERENCE REGISTRATION

Circle Choice(s) Pre-Registration Registration On-Site
by Oct. 6 Oct. 7- Nov. 10 After Nov. 10
Member  $ 225 $ 255 $ 275
Non-Member $ 330 $ 345 $ 380
Spouse/Guest $ 95 $ 95 $ 95

2. MEALS

LUNCHEON, TUESDAY, NOVEMBER 14
☐ I will attend the Bryant Jordan Luncheon
   (no charge, included in registration)
☐ I will NOT attend

BREAKFAST, WEDNESDAY, NOVEMBER 15
☐ I will attend (no charge, included in registration)
☐ I will NOT attend

Room Reservations: Call (800) 634-8001 to make
reservations at Perdido Beach Resort. The 2017 AASSP/AAMSP
Conference booking ID is #11034.

Guest room rates per night (not including taxes and fees)-
Angle view - $111, Pass view - $121, Pool view - $131,
Gulf front - $151 and must be reserved by October 22, 2017.
Make reservation online www.perdidobeachresort.com

3. SPECIAL ACCOMMODATIONS
☐ I will need special accommodations for a disability
☐ I have special dietary requirements

4. EMERGENCY CONTACT
In case of an emergency, contact:
Name: ____________________________________________
Daytime Phone: ___________________ Evening Phone: ______________

5. PAYMENT (Circle One)
Check or Purchase Order #__________________
(Payment or valid PO Number is required before registration can
be processed.)
Credit Card (circle one): Visa MasterCard Discover Card
Card Number: ____________________________ Exp: ___________
Cardholder’s Name: ___________________ CVV: __________
Cardholder’s Address: ____________________________
Cardholder’s Phone: ____________________________

Refunds granted only upon request. No refunds granted after
Nov. 3, 2017. Send registration by 24-hour fax line to (334)
265-3611 or mail your payment and registration form to:
AASSP
P.O. Box 428
Montgomery, AL 36101-0428

Questions? Call (800) 239-3616

AGENDA

Sunday, November 12
Registration 2:00pm - 5:00 pm
AASSP and AAMSP Board Meetings - 5:00 pm - 6:30 pm
AASSP/AAMSP Board of Directors Dinner - 7:00 pm

Monday, November 13
Continental Breakfast - 7:45 am - 8:30 am
Opening General Session - Jody Fuller - 8:30 am - 9:45 am
Affiliate Meetings - 10:00 am - 10:30 am
Breakout Sessions - 10:45 -11:30 am & 1:15 pm - 2:00 pm
Legislative Panel - 2:15 pm - 3:45 pm
Reception with Partners 4:00 pm - 6:00 pm

Tuesday, November 14
Continental Breakfast - 7:30 am - 8:30 am
Breakout Sessions 8:30 am - 9:15 am & 9:30 am -10:15 am
Bryant Jordan Luncheon - Steve Saverese - 11:30 am - 1:00 pm
"Meeting of the Minds" with Vic Wilson 1:15 pm until

Wednesday, November 15
Closing General Session & Breakfast - Gene Chizik -
8:00 am - 10:00 am
Upcoming Professional Learning

CLAS New Principals Institute
September 20-21, 2017
Marriott Legends
Prattville, AL

CLAS Lunch & Learn Webinar
“Making Complex Issues Simple: Follow the Law”
presented by Mark Boardman
October 4, 2017
11:00am-12:00pm

Leadership Institute
“Family Engagement: Building Connections to Impact Student Success”
presented by Michele Brooks
October 17, 18, 19

AASSP/AAMSP Fall Conference
November 12-15, 2017
Perdido Beach Resort
Orange Beach, AL

Leadership Institute
“The Last Straw: Warning Signs of Destructive Behaviors and Multidisciplinary Threat Assessments”
presented by Chris Dorn
November 28, 29, 30

CLAS Secretaries Conference
December 5-6, 2017
Wynfrey Hotel
Birmingham, AL

More information and registration is located at www.clasleaders.org/PD/events

Do you have an innovative idea or best practice?
Please share with your colleagues and submit an article for the AASSP e-newsletter!

Send to katrina@clasleaders.org