YOUR TARGET AUDIENCE IS OUR READERSHIP!

- Principal: 29.2%
- Asst. Principal: 23.4%
- Other: 11%
- Aspiring Admin: 6.6%
- Central Office: 8.3%
- Coordinator: 6.2%
- Director: 9.8%
- Superintendent: 3.5%

GET THE BEST BANG FOR YOUR BUCK

<table>
<thead>
<tr>
<th>Issue</th>
<th>Distribution (approx.)</th>
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<tr>
<td>Fall '19</td>
<td>5,800</td>
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<tr>
<td>Winter '20</td>
<td>3,900</td>
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<td>Spring '20</td>
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<td>Summer '20</td>
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EYE-CATCHING DESIGNS AND RELEVANT CONTENT

The CLAS School Leader features articles and columns on topics such as legal issues, ethics, legislative information, State Department of Education updates, upcoming events, and special features that are geared to school administrators in Alabama.

Did you know?

Advertising in the CLAS School Leader magazine is an Exclusive benefit available ONLY to CLAS Corporate Partners!

starting at $615

- The Fall Issue is mailed to ALL Alabama School/System Administrators
- Typical issue circulation is only to CLAS members
- Every page is printed in full color
- Minimum of 20 pages
- Printed on premium, glossy magazine stock
- Saddle-stitch binding
- Trim size is 8.5" x 11"