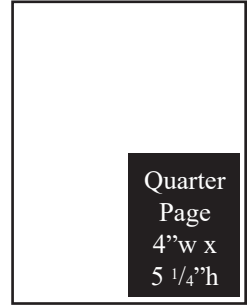
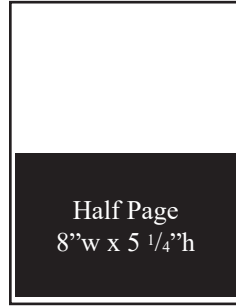
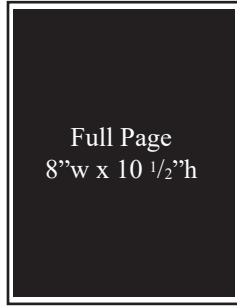




AD SIZE REQUIREMENTS  
(actual placement may vary)



PUBLISHER

The *CLAS School Leader* is the official publication of the Council for Leaders in Alabama Schools. All inquiries should be mailed to: CLAS School Leader, Attention: Alyssa Godfrey, Editor, P.O. Box 428, Montgomery, AL 36101-0428.

CIRCULATION

Circulation is more than 3,800 school administrators, aspiring administrators, retired administrators, and members of the education community and State Department of Education.

MECHANICAL REGULATIONS

The CLAS School Leader is published 4 times during the school year. Each issue offers a minimum of 20 pages. Printing is on 70# Warren Flo Enamel with saddle-stitch binding and a trim size of 8 1/2" x 11". **Ads must be supplied in a High-Resolution PDF format.**

AD SUBMISSION

Fax your ad contract to Alyssa at (334) 265-3611. E-mail your ad artwork to [alyssa@clasleaders.org](mailto:alyssa@clasleaders.org). Questions? Call (800) 239-3616.

ISSUE SELECTION

Fall 2019		Winter 2020		Spring 2020		Summer 2020	
Page Size	Amount	Page Size	Amount	Page Size	Amount	Page Size	Amount
<input type="checkbox"/> Full Page	\$815	<input type="checkbox"/> Full Page	\$815	<input type="checkbox"/> Full Page	\$815	<input type="checkbox"/> Full Page	\$815
<input type="checkbox"/> Half Page	\$685	<input type="checkbox"/> Half Page	\$685	<input type="checkbox"/> Half Page	\$685	<input type="checkbox"/> Half Page	\$685
<input type="checkbox"/> Quarter Page	\$615	<input type="checkbox"/> Quarter Page	\$615	<input type="checkbox"/> Quarter Page	\$615	<input type="checkbox"/> Quarter Page	\$615
<b>Total</b>	\$ _____	<b>Total</b>	\$ _____	<b>Total</b>	\$ _____	<b>Total</b>	\$ _____
<i>Ad price includes full color printing.</i>		<i>Ad price includes full color printing.</i>		<i>Ad price includes full color printing.</i>		<i>Ad price includes full color printing.</i>	
<b>Discount \$30 if running an ad in all 4 issues.</b>		<b>Discount \$30 if running an ad in all 4 issues.</b>		<b>Discount \$30 if running an ad in all 4 issues.</b>		<b>Discount \$30 if running an ad in all 4 issues.</b>	
<b>Issue Total</b>	\$ _____	<b>Issue Total</b>	\$ _____	<b>Issue Total</b>	\$ _____	<b>Issue Total</b>	\$ _____
<i>Est. Deadline: Sept. 10</i>		<i>Est. Deadline: Jan. 13</i>		<i>Est. Deadline: Mar. 30</i>		<i>Deadline: Jun. 22</i>	

PAYMENT AGREEMENT

Please keep a copy of this contract for your records. Your signature below constitutes a contract for the ad schedule selected above. You will be billed per issue following the issue's mailing. Your invoice will contain a tear-sheet of your ad.

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COMPANY NAME \_\_\_\_\_

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NOTES/SPECIAL REQUESTS: